EWC CONFERENCE

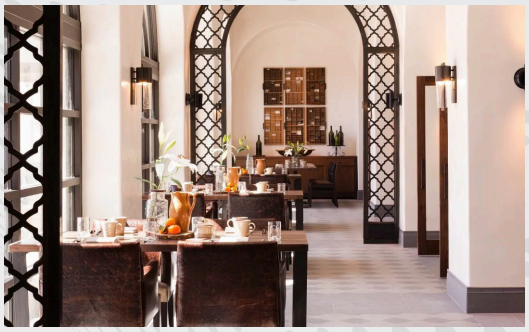
EXECUTIVES IN WORKERS' COMP AND RISK

1-1/2 Day Conference

Powerful speakers

450+ workers' comp and risk management professionals, self-insureds & third-party administrators

Get in front of the decision-makers. EWC Conference is attended by more industry leaders than any other conference.



ACCORDING TO OUR SPONSORS AND EXHIBITORS SURVEYED:

85% secured a new client or new lead
70% met key decision-makers
99% plan to return to the conference

WHEN COMPARED TO OTHER CONFERENCES:

88% said EWC Conference was a better experience overall
75% said EWC Conference organizers had greater concern for their investments and provide additional value.
70% said the quality of attendees visiting their booths was higher

THE EXECUTIVES IN WORKERS' COMPENSATION CONFERENCE

March 19-20, 2020
Hyatt Regency Huntington Beach Resort & Spa

Contact us:

info@ewcevents.com
760-613-4409
EWCConference.com

SPONSORSHIP OPPORTUNITIES

EXHIBITOR TABLETOP BOOTH - $1,695 EARLY BIRD RATE*

***$1,795 after July 1, 2019** **SOLD OUT**

BENEFITS:

- 2 VIP Guest Passes ($700 Value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with 450+ Workers' Comp and Risk Management Professionals

BOOTH INFORMATION:

- 6' draped table, 2 chairs
- 2 booth workers

SPONSORSHIP OPPORTUNITIES

PREMIUM LOCATION TABLETOP BOOTH - $1,950 EARLY BIRD RATE*

***Limited Availability** *$2,100 after July 1, 2019* **SOLD OUT**

BENEFITS:

- 2 VIP Guest Passes ($700 Value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with 450+ Workers' Comp and Risk Management Professionals

BOOTH INFORMATION:

- 6' draped table, 2 chairs
- 2 booth workers

DME/HME BOOTH - $2,700 3 LEFT

BENEFITS:

- 2 VIP Guest Passes ($700 Value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with 450+ Workers' Comp and Risk Management Professionals

BOOTH INFORMATION:

- 6' x 6' draped table, 2 chairs
- 2 booth workers

PREMIUM 12'X12' BOOTH - $7,500 EARLY BIRD RATE*

***Limited Availability** *$7,700 after July 1, 2019* **1 LEFT**

BENEFITS: The size of 4 regular booths

- 8 VIP Guest Passes ($2800 Value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with 450+ Workers' Comp and Risk Management Professionals

BOOTH INFORMATION:

- 12'x12' space (equivalent to over 4 standard booths)
- Customizable! Includes 6' draped tables and chairs or bring your own display
- 5 booth workers

SPONSORSHIP OPPORTUNITIES

BRONZE CONFERENCE SUPPORTER - $2,500

BENEFITS:

- Attendee List
- 2 Company Attendee Passes
- 4 VIP Guest Passes ($1,400 value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with 450+ Workers' Comp and Risk Management Professionals
- Your Logo Posted on EWC Website
- Your Logo on all Emails to Workers' Comp Professionals
- Signage

BOOTH INFORMATION: No Booth

BRONZE DRINK BREAK SPONSOR - $2,750

BENEFITS:

- Attendee list
- 2 Company Attendee Passes
- 2 VIP Guest Passes ($700 Value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Signage with Company Logo Posted at the Break Station
- Coffee and Tea Service
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with 450+ Workers' Comp and Risk Management Professionals
- Your Logo Posted on EWC Website
- Your Logo on all Emails to Workers' Comp Professionals

BOOTH INFORMATION: No Booth

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR - $3,725 - $4,500

PICK ONE (please check website to confirm availability):

- ○ AV Sponsor. Your company logo displayed after each session. **SOLD OUT**
- ○ CEU Sponsor **SOLD OUT**
- ○ Check-In Sponsor: Five company employees get to check in the workers' comp and risk management executives! **SOLD OUT**
- ○ Cocktail Hour Musical Guest Sponsor **SOLD OUT**
- ○ Race Car Themed Mint Tins **SOLD OUT**
- ○ Pens **SOLD OUT**
- ○ New! **Pit Stop** Sponsor. Break snacks will be delivered to your booth for an extended break and delightfully presented. Pit Stops will surely attract visitors to your booth. Includes Checkered Flag decor to show off your booth as a Pit Stop. **1 Left!**
  - Pick Time: Morning or Afternoon Pit Stop
  - Pick 2 Pit Stop snacks:
    - Vanilla, Chocolate Or Red Velvet Cupcakes
    - White Chocolate-cranberry Scones
    - Warm Soft Salted Pretzel Sticks
    - Individual Crumb Coffee Cake
    - Gluten Free Cookies
    - Donut Hole Bread Pudding
    - Assortment of Bagels
    - Chocolate Brownies
    - Pecan and Lemon Bars
    - Blueberry Muffin Tops
    - Lemon Almond Muffins
    - Jumbo Home-style Cookies

      Pick Three:
      Chocolate chunk, Oatmeal, White chocolate-macadamia nut, Seasonal biscotti and Lemon-coconut macaroons

BENEFITS:

- Attendee List
- 5 VIP Guest Passes ($1,750 Value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Your Logo Posted on EWC Website
- Your Logo on all Emails to Workers' Comp Professionals

BOOTH INFORMATION:

- Premium Booth Location
- 6' Draped Table, 2 Chairs
- 2 Booth Workers

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - $5,500

PICK ONE (please check website to confirm availability):

- ○ Room Sponsor: Room named after your company. Host the room all day. **SOLD OUT**
- ○ Breakfast Sponsor
- ○ Lunch Sponsor
- ○ Program Sponsor **SOLD OUT**
- ○ Grand Prize Sponsor **SOLD OUT**

BENEFITS:

- Attendee List
- 5 VIP Guest Passes ($1,750 Value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Your Logo Posted on EWC Website
- Your Logo on all Emails to Workers' Comp Professionals

BOOTH INFORMATION:

- Premium Booth Location
- 6' Draped Table, 2 Chairs
- 2 Booth Workers

PLATINUM SPONSOR - PRICES VARY

PICK ONE (please check website to confirm availability):

- ○ Lanyard **$7,500** **SOLD OUT**
- ○ Luxury Notebook **$7,500** **SOLD OUT**
- ○ Collapsible Storage Pack Trunk Organizers **$7,500** **SOLD OUT**
- ○ ~~Travel Mug/Sports Bottle **$7,500**~~
- ○ ~~Wifi Sponsor - your company name is the password! **$7,500**~~
- ○ Deluxe Tote Bag **$10,000** **SOLD OUT**

BENEFITS:

- Attendee List
- 8 VIP Guest Passes ($2,800 Value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Your Logo Posted on EWC Website
- Your Logo on all Emails to Workers' Comp Professionals

BOOTH INFORMATION:

- Premium Booth Location
- 6' Draped Table, 2 Chairs
- 2 Booth Workers

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR - $20,000

PICK ONE (please check website to confirm availability):

- ○ Speaking Session and Red Carpet
- ○ Cocktail Hour Hors D'oeuvres Sponsor and Red Carpet
- ○ Cocktail Hour Drinks Sponsor and Red Carpet SOLD OUT

BENEFITS:

- Attendee List
- Breakout Session Speaker (45 minutes). Session must include a panel with a risk manager or WC upper management panelist(s) of your choice.
- 20 VIP Guest Passes ($7,000 Value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Your Logo on Signage for Red Carpet Photo Backdrop for Attendees
- Your Logo on Banner
- Your Logo Posted on EWC Website
- Your Logo on all Emails to Workers' Comp Professionals
- 6 Months of LinkedIn Posts (one per month)
- Introduce Your Company During Exhibitor Raffle

BOOTH INFORMATION:

- Choice of 12' x 12' booth space or premium booth location
- 6' draped table, 2 chairs
- 4 booth workers

SPONSORSHIP OPPORTUNITIES

DOUBLE DIAMOND SPONSOR - $25,000 - SOLD OUT!

Introduce Keynote Speaker, Speaking Session, Red Carpet

BENEFITS:

- Attendee List
- Introduce Keynote Speaker
- Breakout Session Speaker (45 minutes). Session must include a panel with a risk manager or WC upper management panelist(s) of your choice.
- 25 VIP Guest Passes ($8,750 Value). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Your Logo on Signage for Red Carpet Photo Backdrop for Attendees
- Your Logo on Banner
- Your Logo Posted on EWC Website
- Your Logo on all Emails to Workers' Comp Professionals
- 6 Months of LinkedIn Posts (one per month)
- Introduce Your Company During Exhibitor Raffle

BOOTH INFORMATION:

- Choice of 12' x 12' booth space or premium booth location with 6' draped table, 2 chairs
- 4 booth workers

LAW FIRM PACKAGE - $1,695

- 2 Attorney Passes. Passes are valid for attorney use only and cannot be used by non-attorneys within your firm.
- Access to Solution Room (Exhibitor Expo)
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with 450+ Workers' Comp and Risk Management Professionals
- Maximum purchase of 2 packages per firm (4 attendees total) to ensure those who need CEUs have a seat
- No Booth

SPONSORSHIP OPPORTUNITIES

ADD-ONS

- ○ Flutter Flag in Entry Exclusively Featuring Your Company Logo - **$1,200**
- ○ Your Logo on Signage for Red Carpet Photo Backdrop for Attendees - **$1,200**
- ○ Registration Handouts. Company flyer or brochure given to attendees at check-in - **$500**

EWC MAGAZINE PRIME ADVERTISER - PRICES VARY

As a Prime Advertiser in EWC Magazine, your company will receive an enormous amount of exposure. EWC Magazine is printed and distributed to conference attendees (Winter issue), posted on our website, and emailed to over 15,000 workers' comp and risk management professionals, self-insured agencies and third party administrators.

Prime Advertisers are acknowledged with their logo posted to EWC website.
For full details contact **Lacey@EWCevents.com** to request a Media Kit.

CHOOSE YOUR AD SIZE:

- ○ Full Page - **$1,500**
- ○ Half Page - **$800**
- ○ Quarter Page - **$450**

SPONSORED ARTICLE : $2,500

Reach target customers, generate leads and drive brand awareness with a Sponsored Article. Your article may include your company name, logo and photo, and list your contact information such as phone number and email. Sponsored Articles must be formatted as specified in the Submission Guidelines, including word count and Tips and Takeaways requirement.

INSIDE COVER, BACK COVER, INSIDE BACK COVER: $1,800